

PRESS RELEASE

May, 2008

MSI N9600GT Hybrid Freezer Graphics Card The Graphics Card of the Year

MSI proudly unveils the latest MSI N9600GT Hybrid Freezer graphics card based on the NVIDIA GeForce 9600GT chipset. The MSI N9600GT Hybrid Freezer is equipped with the MSI designed Hybrid Freezer cooler that strictly monitors the temperature and controls the ventilation for a more silent operation, good performance and effective heat dissipation. This means that the fan will start rotating when the temperature reaches 40 degrees, when the temperature drops below 40 degrees the fan will automatically stop. The MSI N9600GT Hybrid Freezer is based on the NVIDIA 65nm 9600GT chipset that includes 64 stream processors and DDR memory on 256-bit memory interface. Further, the graphics card supports the latest technologies such as NVIDIA SLI Technology, PCI-Express 2.0 and NVIDIA® PureVideo™ HD technology.

MSI Hybrid Freezer

The MSI N9600GT Hybrid Freezer comes with the "Hybrid Freezer" cooling technology. The technology has a built-in fan interior fan for temperature control and 6mm thick heat pipes for effective thermal conductivity. The temperature will continue to monitor the heat of the GPU. When the temperature reaches 40 degrees, the fan will start rotating and will quickly disperse the heat. When the temperature drops to 40 degrees the fan will automatically stop. Moreover, MSI used 6mm thick heat pipes to offer 20% more conducting power and provide the most efficient radiation speed.



"One of the burning issues in today's context is the protection of the environment. As a member of the global market community, MSI continues to pursue environmental protection activities and increase environmental awareness in a variety of areas. Our MSI Hybrid Freezer technology is distinctively designed to conserve and save energy resources. With the MSI Hybrid Freezer technology, users can still enjoy a powerful system without harming the environment." said Mr. Vincent Lai, MSI global marketing director.

PRESS RELEASE**NVIDIA PureVideo™ HD Technology**

To deliver the ultimate HD movie experience when playing high definition Blu-ray NVIDIA developed the PureVideo™ HD Technology. With this technology the MSI N9600GT Hybrid Freezer delivers superb picture quality for all video formats as well as stunning Blu-Ray movies with low CPU utilization and using less power consumption.

MSI Vivid Video Technology in Vista

MSI Vivid Video Technology is an exclusive MSI video technology that brings the easiest way to optimize graphics quality, to sharpen characteristic edges and to enhance contrast when playing games, working with pictures, or documents.

