



CONTACT:

FOR IMMEDIATE RELEASE

www.fnatic.net/contact/

info@fnatic.com

FNATIC MSI AT M-FESTIVAL: NEW BRANDED PRODUCTS

Fnatic in partnership with MSI & SteelSeries exhibit professional gamers

London, United Kingdom – Fnatic.MSI, the professional gaming organization which manages the world's best gamers, who all make a living through competing in gaming tournaments, will be proudly showcasing their professional gamers and new branded products in conjunction with Title Sponsor MSI and team sponsor SteelSeries at the UK's most prolific event for gamers **Multiplay's i36** and the **M-Festival**.

Fnatic.MSI will be showcasing its new line of gaming clothing range Fnatic Apparel as well as the co-Branded SteelSeries QcK+ Limited Edition Fnatic gaming surface. Alongside this Fnatic have worked closely with MSI on creating state of the art laptops for gamers which will be in full force at our booth, where you can test your wares on the latest games and against our professional gamers.



Multiplay i36 takes place between **10-13th April 2009** at Stoneleigh Park, UK and will be hosting four professional tournaments in: Counter-Strike: Source, Call of Duty 4 on the PC, Halo 3 and FIFA09 both on Xbox 360. On top of the £22,500 on offer in the 'pro' competitions there are expected to be over 1600 attendees at the event.

Fnatic.MSI's Call of Duty 4: Modern Warfare team will be in attendance as well as Patrik "cArn" Sattermon the leader of our Counter-Strike team who were recently crowned champions at ESL Intel Extreme Masters World Finals, cementing their place as the world number 1.

Planned Activities for the Fnatic booth:

- Fnatic School – Learn from the professionals
- Challenge a Fnatic in Quake live, Counterstrike and Call of Duty 4
- Fnatic Raffle with prizes from Steel Series and MSI
- Dedicated SteelSeries and Fnatic Apparel Shop Are with great specials
- MSI and SteelSeries promotional competitions and games

Fnatic will also be releasing its new line of clothing at the event branded **Fnatic Apparel** designed with the essence of a competitive gamer, representing the modern lifestyle and just generally designed to look funky!!

All in all it will be an action filled weekend, if you want the chance to not only play against the worlds best, win some great prizes and have fun, then join us at the MFestival this weekend!

#####

About Fnatic: *The Fnatic team is an ambitious and highly successful video gaming organization, which supports the world's greatest gamers. After being crowned as Electronic Sports Team of The Year, Fnatic has achieved over 20 victories in major tournaments and are acknowledged worldwide for their famous and charismatic Swedish Counter-Strike team and former World Tour champion, Sander "Vo0" Kaasjager. Fnatic currently have squads in Counter-Strike, World of Warcraft®, Call of Duty and Starcraft & DOTA. For more information, please visit www.fnatic.com*

Press queries regarding this announcement or If you want to obtain more information about any of items mentioned in this release, please contact info@fnatic.com .

FNATIC POWERED BY:

